



#DouglassWeek 2024 | Sponsorship Opportunities

We are pleased to offer sponsorship and other support opportunities for the 4th annual #DouglassWeek, taking place from 14-20 April 2024 in Belfast and virtually around the globe. The seven days of talks, walks, performances and other events celebrates the legacy of Frederick Douglass in Belfast and highlights ongoing efforts towards freedom, inclusion and equality.

Your support will help enable our partners and participants to join us and lend their talents and perspective to our #DouglassWeek events. You'll also be supporting our growing #DouglassWeek Host Cities network, connecting Belfast with Cork, Washington, DC, Rochester, NY and beyond. We are happy to discuss more tailored opportunities as well as support for individual events and outreach in addition to our 20th April closing evening performance event detailed below. Thank you very much for your consideration!

For more information or to become a sponsor, please contact: Kristin Leary, +1.202.577.4653 and info@douglassweek.org

ALL #DW24 SPONSORS RECEIVE:

Admission to and recognition at our centerpiece #DW24 event, ***Harmonies of Freedom: Honoring Frederick Douglass in Belfast***, a special evening of performances and readings on Saturday, 20th April 2024 at the Duncairn Centre. The show will feature Douglass family members and other #DW24 participants alongside local musicians, dancers and community leaders. Performances will be led by the creative team of Belfast singer/songwriter Sarah McCreedy and Broadway artists and actors Paul Oakley Stovall (*Hamilton*) and Nikhil Saboo (*Mean Girls, Dear Evan Hansen*) performing their own original songs exploring Frederick Douglass's travels throughout Ireland and Northern Ireland as well as songs from the Broadway-bound musical *American Prophet*. Invitations to the pre-show VIP reception and branding throughout the reception space included with all sponsorships; see below for sponsorship level details.

Branding and recognition in all #DW24 communications and marketing materials, online and on signage and in delivered remarks at all other in-person events in Belfast, including the scheduled Lord Mayor's reception at Belfast City Hall, the Welcome Reception and Exhibition at Ulster University, events at Queen's University Belfast and the reception with the U.S. Consul General.

SPONSORSHIP LEVELS AND BENEFITS:

Freedom Fighter ~ \$5,000 / 4.500€ / £4500

- Twenty-five (25) tickets to the 20th April *Harmonies of Freedom* performance event featuring Broadway stars, local and international musicians and dancers, Douglass family members and more
- Ten (10) invitations to the pre-show VIP reception
- Opportunity to include branded merchandise to VIP reception guests
- Opportunity to schedule a conversation with your team or a book talk/giveaway with Douglass descendants, featuring a special family edition of *Narrative of the Life of Frederick Douglass*



- Opportunity to schedule a conversation with *Harmonies of Freedom* co-creators

Agitator ~ \$2,500 / 2.000€ / £2000

- Ten (10) tickets to the 20th April *Harmonies of Freedom* performance event featuring Broadway stars, local and international musicians and dancers, Douglass family members and more
- Six (6) invitations to the pre-show VIP reception
- Opportunity to include branded merchandise to VIP reception guests
- Opportunity to schedule a conversation with your team or a book talk/giveaway with Douglass descendants, featuring a special family edition of *Narrative of the Life of Frederick Douglass*

Abolitionist ~ \$1,000 / 900€ / £900

- Eight (8) tickets to the 20th April *Harmonies of Freedom* performance event featuring Broadway stars, local and international musicians and dancers, Douglass family members and more
- Six (6) invitations to the pre-show VIP reception

Ally ~ \$500 / 450€ / £450

- Four (4) tickets to the 20th April *Harmonies of Freedom* performance event featuring Broadway stars, local and international musicians and dancers, Douglass family members and more
- Two (2) invitations to the pre-show VIP reception

Activist ~ \$250 / 200€ / £200

- Two (2) tickets to the 20th April *Harmonies of Freedom* performance event featuring Broadway stars, local and international musicians and dancers, Douglass family members and more

Please contact us for additional opportunities available, including sponsoring event tickets for local youth groups at info@douglassweek.org.